

Giuseppe Arezzi, invited by **Fuorisalone.it**, on the occasion of the event **Fuorisalone Digital**, presents his design studio and the latest project **Binomio**.

Giuseppe Arezzi (1993) is Giuseppe Arezzi Design Studio, a practice that works in the fields of Product and Interior Design based between Milan and Ragusa (Italy). After graduating in Interior Design at the Politecnico di Milano, Giuseppe collaborated for several years with some renowned design studios in Milan. The focus of his work is the research about anthropological and sociological issues in relation with cultural traditions, handmade production and industrial design. Since 2017, Giuseppe founded his own practice, collaborating with design studios, universities, institutions, companies, galleries and private clients such as Politecnico di Milano, Domus Academy, Cantiere Galli Design, Desine, It's Great Design, Istituto Italiano di Cultura di Parigi and many others. Giuseppe teaches "Design System" at IED in Como. His work has been published and exhibited internationally.

Giuseppe Arezzi, nominated by **Domitilla Dardi** and **Margherita Guccione** (**MAXXI Museum**, Rome) and invited by the **Italian Institute of Culture of Paris** as part of the "**Promesse Dell'Arte**" residency program, presented the project **Binomio**, developed and edited in collaboration with **It's Great Design** by **Margherita Ratti**.

During his residency in Paris, Arezzi focused his attention on a particular type of Parisian housing which is still in use: the Chambre de Bonne. The Chambres de Bonne are small houses located in the attics of the bourgeois buildings built at the beginning of the 19th century. The literal translation of the term is "maid's room": these small lodgings – no larger than 10 square meters – were in fact intended for servants. Today they are occupied mostly by young people like students or temporary workers.

The ultimate goal of the research is to design a piece of furniture that can translate into an object the spatial features of the Chambre de Bonne.

Binomio is a hybrid piece, a two-sided object extending on three simple shelves placed at different heights from the floor. Its functions are many: it can be used as a desk or as a dressing room, but it can also be a table for dining alone, a bench to take off your shoes as you enter the house, a hanger, a bedside table, a bookshelf, an altar or a prie-dieu, as well as a support for any type of object.

Binomio is made of solid ash wood and lacquered with a matt varnish available in many different colors. It is a domestic totem, imposing with its height but simple in its forms: ready to inspire and host many of the countless daily actions. This piece of furniture is totally denotable and can be easily delivered through a flat pack.

Binomio, presented for the first time at the Italian Institute of Culture in Paris, is handcrafted in Ragusa, Sicily, and it is edited in collaboration with "**It's Great Design**" by **Margherita Ratti**.

In January 2020, Binomio has been selected through the 20 finalists among 862 international entries at the Pure Talents Design Contest promoted by the

Imm Cologne Design Fair.

Giuseppe Arezzi is a witty questioner and a restless observer. His design studio gazes the domestic issues of contemporary living, solved through adaptable and replicable pieces, answering to everyday practical needs. The creation process ends in pure products evoking the designer's native traditions and cultural roots.

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