GLAMORA

GlamFusion™ | Collection XI

With its Mediterranean nature, sea floors, and fusion of architecture and landscape, Capri, the Blue Island, provides the inspiration for the Collection XI by GlamFusion™. Its predominantly white compositions, which recall the local limewash houses, are made vibrant by plant details featuring unusual trompe l'oeil effects. Intense brushstrokes run through solid textures that evoke worlds submerged in the depths of the sea and a 3D mosaic of tactile and visual sensations, closely linked to the scenery, colours, architecture, and fragrances of this place.

In the colour palette can be found various shades of blue, from indigo to dark sapphire, the stone grey of the rocks, and the greens of the vegetation that fade from emerald to tourmaline. It also reveals traces of the Pompeian red of Villa Malaparte, designed as an enigmatic rectangle suspended over crystal clear water. The shadows picked out starkly by the southern sun feature too, fleeting moments transferred to surfaces that vibrate with colour and emotion.

This reference to Capri as a magical island for its great natural, historic and archaeological beauty is associated with the specific period of the forties and fifties. The favourite destination for a cultural and artistic elite, it became a manifesto of an understated elegance, a joie de vivre that only the expression 'Dolce Vita' manages to describe.

It is the memory of unique moments spent in a close embrace with nature. A privileged relationship that runs throughout the Collection XI, inspired by plants, the spontaneous geometrics of leaves and flowers that bloom softly across the surface, like images flowing in memory. Traces of a never-forgotten past, returning in home interior design.

Discover GlamFusion™ Collection XI from September 28th on: www.glamora.it/en/glamfusion/collection-xi

PRESS OFFICE

T. +39 0536 076403 press@glamora.it