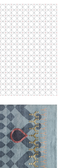
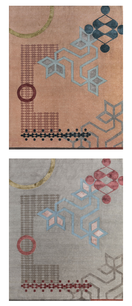
Kōlam
CARPETS

TANIA & SANDEEP KHOSLA
In collaboration with Jaipur Rugs

Kōlam, which means 'beauty', is an ancient folk art, hand-drawn at the threshold of homes in South India to usher in good fortune. Composed of rice flour, lines and curved loops are drawn around an underlying grid of dots. Bringing together the systematic and intuitive, mathematical and organic, Kōlam forms the basis of our design approach.



"Symmetry is of key importance to the kōlam artist, as it denotes universal balance or the Hindu aspect of Shiva Shakti." While we preserve the rules of symmetry in individual forms, it is the bold breaking of symmetry, that allows us to create exciting and dynamic compositions that are richly layered in a nuanced color palette.



"Kōlam has an ephemeral quality that is made permanent with each hand woven knot, through the weaving process. Both crafts, with the lyrical, rhythmic movement of the hand share a meditative quality in their making."

Graphic Designer Tania Singh Khosla and Architect Sandeep Khosla often collaborate to bring their individual skills and sensibilities to products and surfaces that play with colour, texture, form and pattern. They draw from embedded cultural memory, are inducted by their context, and carefully negotiate the local and international aesthetic. Intimate design that is relevant and beautifully crafted.