

mancha ha

JAIPUR RUGS

The simplicity in expressions

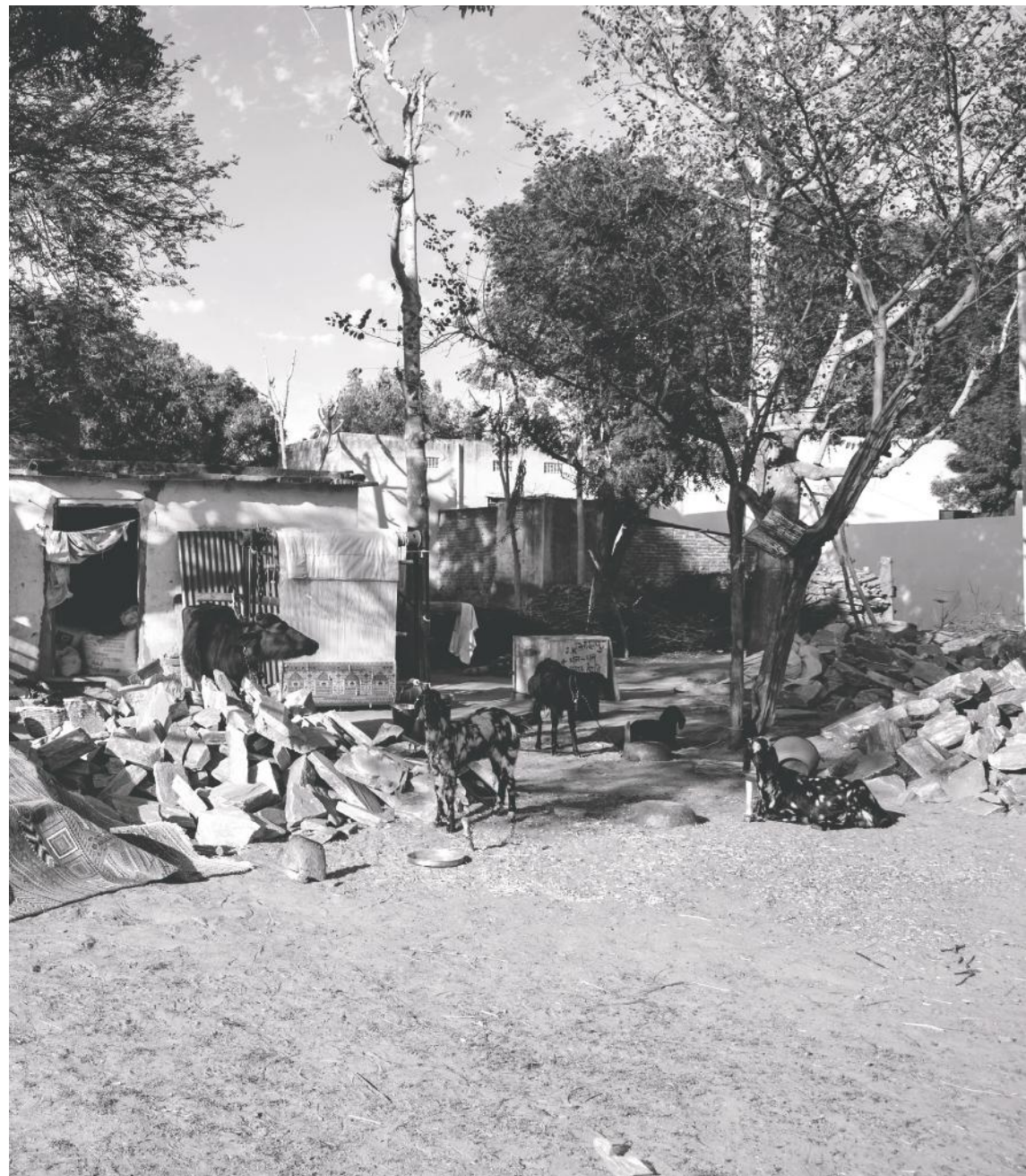
In rural India, humanity exudes simplicity. Ideas are innocent. Imagination is boundless. Stories are everywhere. An art is born.

A few centuries back, the art of rug weaving was endemic to the weaver communities, who created their own art-pieces by carefully nurturing the rug; knot by knot, month by month. Following a rapid industrialization, the art lost its connection with the maker. The artisan communities soon went out of business, and were forced to resort to manual labor.

In early 2000s, a movement was taking place in Rajasthan. The centuries old art was about to see its revival. Manchaha started off as an experiment, with an aim to establish connect between the art, its maker, and its patrons across the globe; thus bringing dignity back into the lives of the artisans.

The result was more than just a rug. Every Manchaha had a unique story to tell, complete with the emotions, dreams, and personality of its creator. The initiative gained immense popularity, and Manchaha soon became an art much sought after by the curators, designers, and patrons worldwide. Having won some prestigious international awards now, Manchaha redefines art by tapping into the untamed fashion of rural India.

mann-chā-hā (adj.); मनचाहा (hindi);
made from the heart



Rimjhim the pitter - patter of color drizzle



JHOOMAR
Mobin and Gaffar, Delhi

झुमर
मोबिन और गफार, दिल्ली



ALAG ALAG
Gyarsi Devi, Aaspura

अलग-अलग
ग्यारसी देवी, आसपुरा



SINGHARA
Dhafali Devi and Sugna, Aaspura

सिंघाडा
धाफली देवी और सुग्ना, आसपुरा

Seher gritty, glory

"This rug reminded me of my childhood. Like a blank slate and a child's mind I weaved all the things which stuck my eyes."



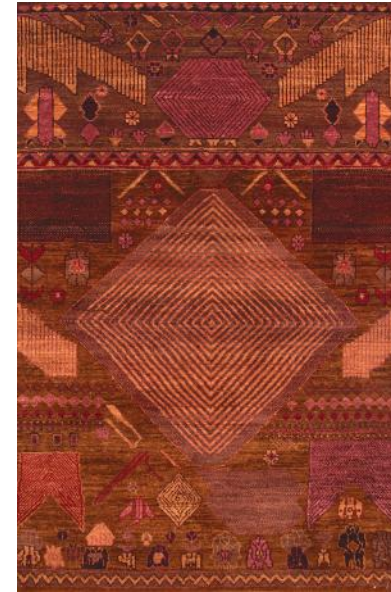
BAREEK LEHERIYA
Bimla Devi, Govindpura

बारीक लहरिया
बिमला देवी, गोविंदपुरा



AATH
Koyali Devi, Aaspura

आठ
कोयली देवी, आसपुरा

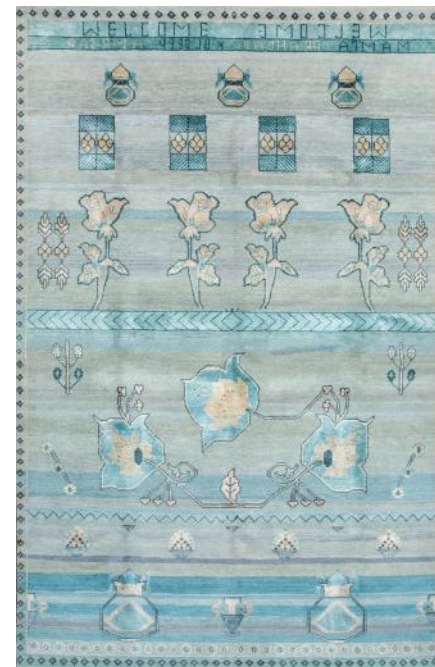


KAMAL
Bimla ji, Aaspura

कमल
बिमला जी, आसपुरा



Saanjh evening, serenity



SUNERA ASMAN
Mamta, Amarsar

सुनहरा आसमान
ममता, अमरसर



AASMAN
Maya Devi, Itawa

आसमान
माया देवी, इटावा



KUTUMB
Meera and Sanju, Divrala

कुटुम्ब
मीरा और संजू, दिवराला



NEELA GALICHA
Lada Devi, Jahajpur

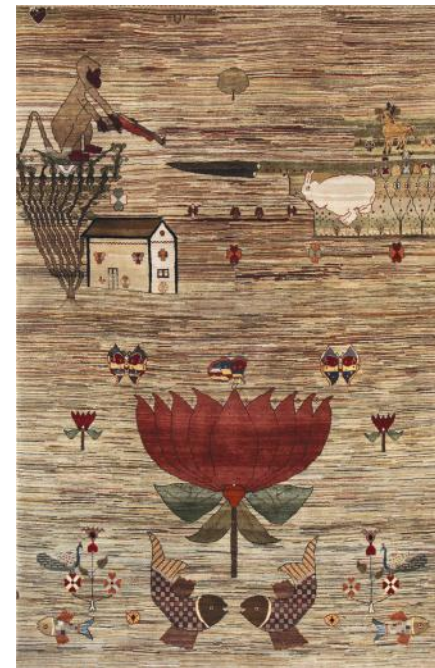
नीला गलीचा
लाडा देवी, जहाजपुर



GALIYAAN
Kiran Devi, Bidara

गलियां
किरण देवी, बिदारा

Matargasti simply having fun



MASTIKHOR
Nirmala, Jhadli

मस्तीखोर
निर्मला, झाडली



BASERA

Kailashchand, Maha Singh ka bans

बसेरा

कैलाशचंद, महा सिंह का बास



JANWAR

Chhotelal, Narhet

जानवर

छोटेला, नरहेट



PAHADIYON KE BEECH

Bugali Devi, Nangal

पहाड़ियों के बीच

बुगली देवी, नांगल

Sawariya intimate conversations between lovers



TITLI
Shiv Chand and Suman, Amarsar

तितली
शिवचंद और सुमन, अमरसर



“Me and Parvati, my wife, have been weaving since years. I always used to think that I was the better designer. When we started making this rug, I insisted her on following my design. But she started making a ‘leheriya’ pattern on her own. As it turns out, everyone in our neighborhood loved her designs better than mine! That day, I gave up my ego, and started following her design. This rug is a result of the genius that she is”.

SAWAN KA LEHERIYA

Parvati Devi and Bhagchand, Kadeda

सावन का लहरिया

पार्वती देवी और भागचंद, कडेडा

Pechida absorbed, indulgence

"My family thought I won't be able to make my own design. But only I know what creative potential lies within me."



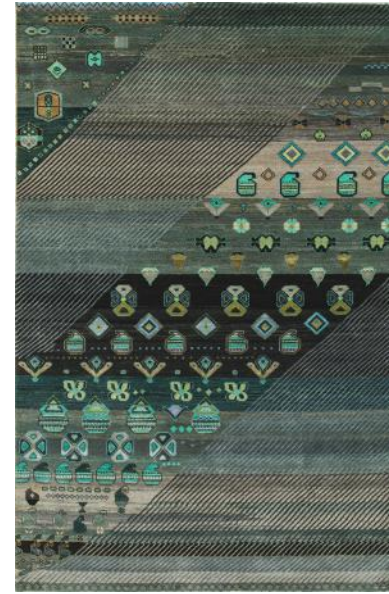
HARA BHARA JUNGLE
Meena Devi, Karana

हरा-भरा जंगल
मीना देवी, कराना



ARAVALI
Rajjo Devi, Gorhet

अरावली
रज्जो देवी, गोरहेट



EUROPEAN
PRODUCT
DESIGN
AWARD

UJJWAL
Dhafali Devi and Sugna, Aaspura

उज्जवल
धाफली देवी और सुग्ना, आसपुरा

Swaroop self evolving



KALASH
Kamli Devi, Aaspura

कलश
कमली देवी, आसपुरा



CHUK CHUK
Durga Devi, Aaspura

चुक-चुक
दुर्गा देवी, आसपुरा



CHIDIYA
Hansa Devi and Sakina, Aaspura

चिडिया
हंसा देवी और सकीना, आसपुरा



BAARISH
Gulabi Devi, Rajju and Annu, Jhadli

बारिश
गुलाबी देवी, रज्जू और अन्नू, झाडली



BANARASI
Banarasi Devi, Amarsar

बनारसी
बनारसी देवी, अमरसर

Moksha freedom, liberation



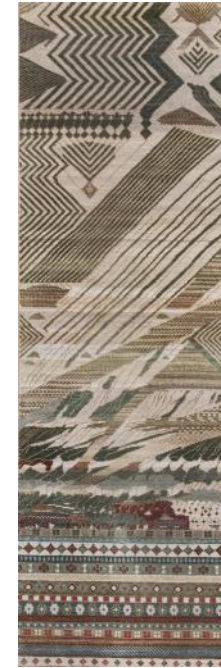
KANE
Champa Devi, Aaspura

कने
चंपा देवी, आसपुरा



GYARSI KA MANCHAHA
Gyarsi Devi, Narhet

ग्यारसी का मनचाहा
ग्यारसी देवी, नरहेट



BADALTE VICHAR
Guddi, Khora

बदलते विचार
गुड्डी, खोरा



KHETON KA DHAAN
Laxmi Devi, Kishanpura

खेतों का धान
लक्ष्मी देवी, किशनपुरा



BELADI
Saroj Devi, Med

बेलडी
सरोज देवी, मेड

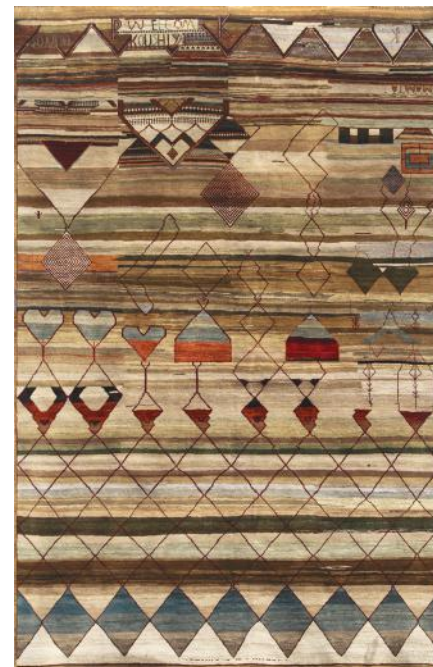


Sajana, a weaver for more than 15 years now and mother of 3, started weaving after the birth of her first child when the family had a financial crisis. Even as the family found their way out of the crisis Sajana discovered a love for weaving and didn't give it up. Five years back Sajana was diagnosed with cancer and uses weaving as an escape from the physical and mental trauma of the illness.

SONA BAGICHA
Sajana ji, Aaspura

सोना बगीचा
सजना जी, आसपुरा

Rachna creation of a rhythm



DIL SE
Kaushalya and Soniya Devi, Kekari

दिल से
कौशल्या और सोनिया देवी, केकड़ी



RANGBIRANGI EITEIN
Archana Devi, Narhet

रंगबिरंगी ईटें
अर्चना देवी, नरहेट



CHOWKRI
Savitri Devi, Samod

चौकड़ी
सावित्री देवी, सामोद



SOCH SOCH KE
Sampat Ram, Narhet

सोच-सोच के
संपत राम, नरहेट

the artists



Suman and Shiv Chand



Parvati and Bhagchand



Rajjo Devi



Bimla ji



Sajana ji



Hansa Devi



Saroj Devi



Rajju and Annu Devi



Durga Devi



Mobin and Gaffar



Mamta



Champa Devi



Gyarsi Devi



Nirmala



Kailash Chand



Bugali Devi



Dhafali Devi



Meera and Sanju



Gulabi Devi



Sakina



Bimla Devi



Chhotelal



Guddi



Savitri Devi



Kamli Devi



Laxmi Devi



Maya Devi



Banarasi Devi



Meena Devi

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