

## LIVING DIVANI - Preview Salone del Mobile.Milano 2020 GROWING UP

After the celebrations for the 50th anniversary from the foundation of the Company and 30 years of art direction of Piero Lissoni, Living Divani looks towards the future with the usual lightness, but with a new acquired awareness. If last year a large exhibition, a book and a limited edition collection confirmed to the world the maturity of the *maison* based in Brianza, entering with full rights in the Gotha of historical names of Italian furniture, the Company continues its daily journey, with the elegant yet decisive gait that made it a point of reference in the design scene.

The 2020 collection, which results from the strong synergy between the Art Director Piero Lissoni and Carola Bestetti, the second generation and a reference figure for the talent scouting that distinguishes the brand, is increasingly structured, composite and refined. Existing families are expanded, ideas develop, and the brand's vision of ethereal and refined beauty moves with ease from the living room to the bedroom, from the dining area to the outdoor, involving sofas, tables, armchairs, chairs, tables, bookcases, storage units, lamps, accessories, up to carpets and Styling objects. Essential products but impeccable in the execution, for a real "Living Divani" world that has been able to conquer the most sophisticated international audience.

As always, the protagonists of the collection are the upholstered systems by Piero Lissoni. Characterized by the armrest nestled between the backrest and seat that gently curves, the Floyd-Hi 2 family in the new version with metal foot becomes modular: fluid and reassuring shapes that develop in the space to create the desired composition, for solutions with great sobriety and gentle seats. A new classic with a contemporary vocation that opens up to personalization, composition, contamination, Floyd-Hi 2 is designed to bring its impeccable elegance, precious materials, tailored craftsmanship, not only in historic or contemporary dwellings but also in the most lively and experimental international contract. Among the collaborations with young designers, the one with David Lopez Quincoces is in the foreground. Born as an evolution of the homonymous family, launched in 2017 and expanded in 2018, Era Scrittoio is a desk with graphic lines and sophisticated materic and chromatic combinations. The veneered wood top, the colored sides and front of the drawer, the gunmetal gray tubular steel structure and the contrasting brass foot create an harmonious composition in the space: a precise image that has its focus in the essentiality, but that does not give up small tricks/ charms. With Era, David Lopez Quincoces doses weights and experiments functions, for a family with a subtle silhouette, which never ceases to grow and enchant.