

Design Thread

Tom Vack Photographer

“Before turning my attention to the culture of image I was concentrated and focused on the portrayal of *design*. Beginning in the mid-eighties until the present I have been involved with some of the iconic designers of our times. They were often exploring the boundaries of design and art, appliance and sculpture, in a search for a new expression, one shaped by their cultural philosophies, personalities, and proportions. As a messenger for their new expressions I have searched as well for one that fit each for their visions. My approach has been to accompany the object with a visual context either graphic, scenographic, conceptual, minimal or theatric. My main medium of expression has been light and its revealing qualities but not just as it defines the object but how it shapes our emotions as well. I call this selection of images *Design Thread* because it weaves through my current projects of investigation and expression becoming a part of my personal fabric”. _Tom Vack

BIOGRAPHY | Tom Vack is an American photographer, born in Chicago, where he studied Architecture and Design at the University of Illinois Chicago Circle until he decided to devote himself to photography, becoming a renowned design photographer. He met Michele De Lucchi and Ingo Maurer in the middle Eighties, and started with them a long and productive collaboration. In 1987 he moved to Europe, living in Italy and Germany, working as well with renowned designers and architects such as Philippe Starck, Ron Arad, Marc Newson, Luigi Colani, Alessandro Mendini, Andrea Branzi and Toshi Kita. In 2014 the Neue Sammlung - The International Design Museum Munich, Pinakothek der Moderne, dedicated to him a comprehensive retrospective exhibition about his work called “Vanity of Object. Tom Vack Design Photography”. With more than 200 pictures, it has described his personal way of communicating avant-garde design from the eighties to the present. Over the past decade, Tom Vack has widened his aesthetic endeavours to new realms other than his applauded work as a design photographer, expanding his photographic experiments and applying them towards varied themes, thus giving birth to the OpenEye artistic project.



Ron Arad | Well Tempered chair, Vitra Edition, 1988 | printed on Baryta paper | size 60x45 cm



George Nelson | Coconut chair, Vitra, 1988 | printed on Baryta paper | size 60x45 cm



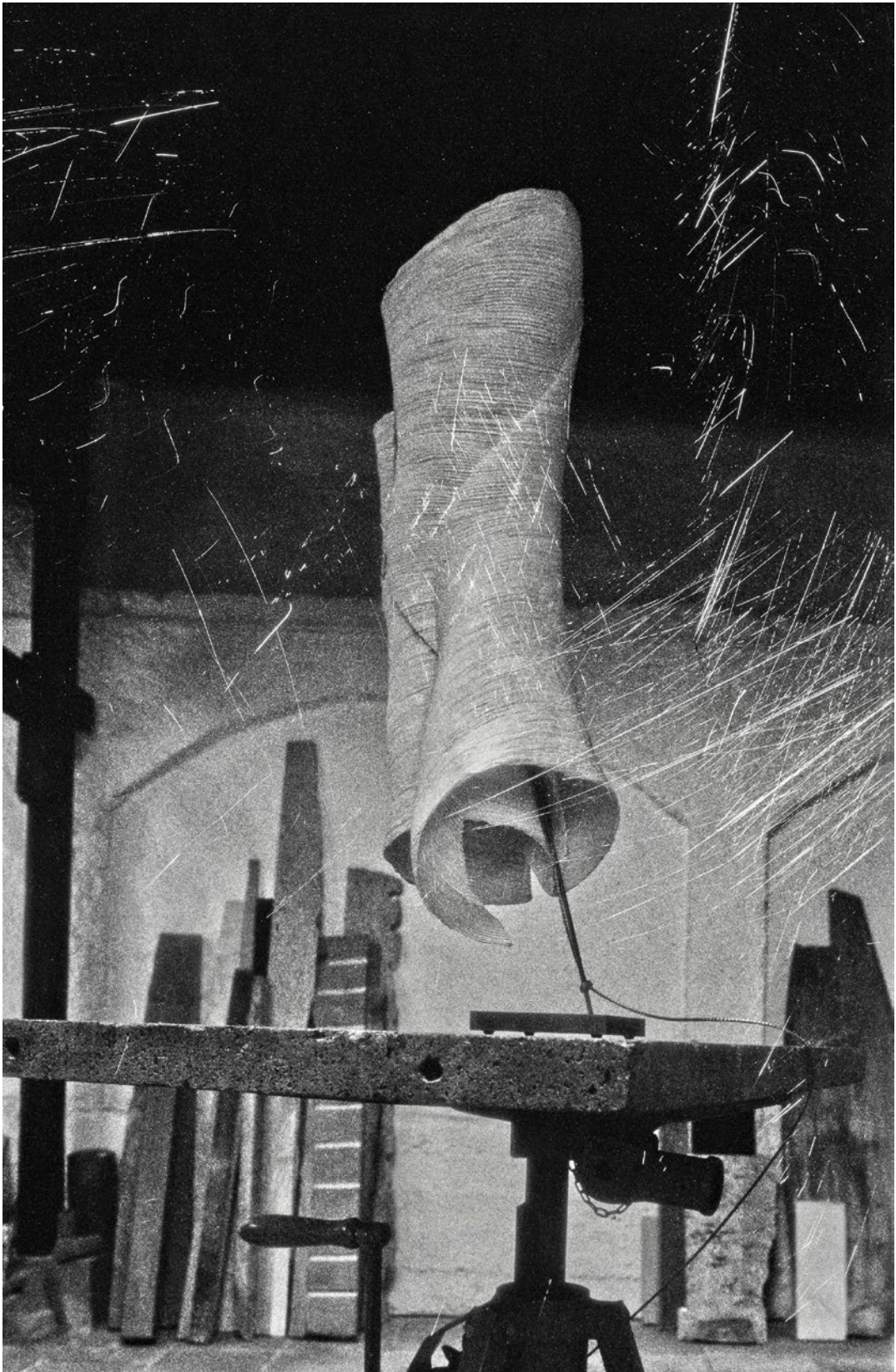
George Nelson | Marshmallow armchair, Vitra, 1987 | printed on Baryta paper | size 77,5x60 cm



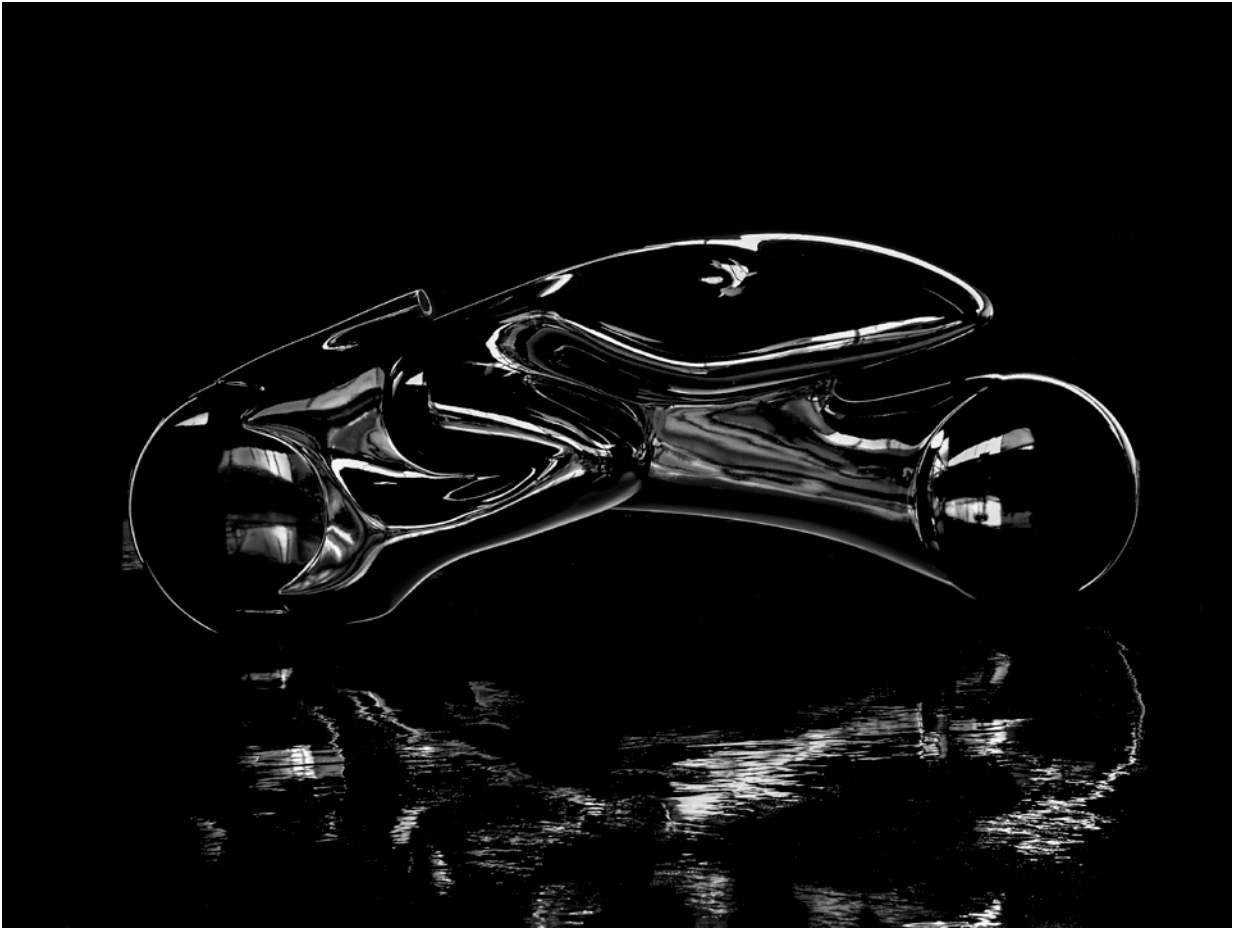
Michael Graves | Kettle Teapot, Alessi, 1985 | printed on Baryta paper | size 60x45 cm



Robert Wilson | Hamletmachine chair, Xo, 1988 | printed on Baryta paper | size 60x48,5 cm



Ingo Maurer | Ysmen-Mamo Nouchies (on Polaroid Instant Slide Film), 1998 | printed on Baryta paper | size 60x39 cm



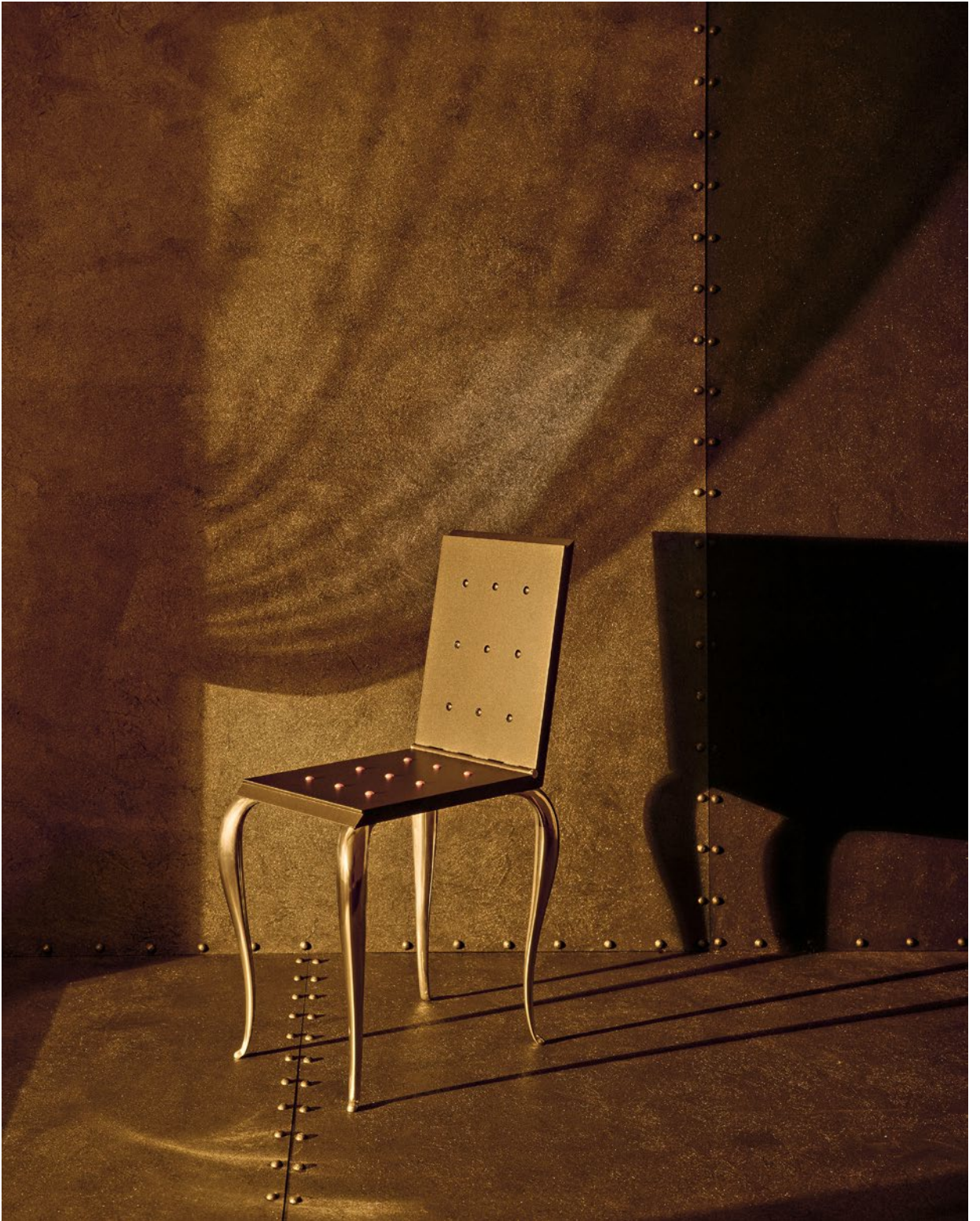
Luigi Colani | Frog (study for man&machine), 2005 | printed on Baryta paper | size 80x60 cm



Alessandro Mendini | Proust Chair, 2006 | printed on Baryta paper | size 60x45 cm



Andrea Branzi | Sciami 4, (one of serie), 2011 | Giovanni Scacchi Gallery | printed on Baryta paper | size 60x45 cm



Philippe Starck | Lola Mundo, Driade, 1986 | printed on Baryta paper | size 60x48 cm



Ingo Maurer | Golden Ribben lamp, 2006 | printed on Baryta paper | size 60x80 cm, 120x160 cm



Ingo Maurer | Eddie's son lamp, 2006 | printed on Baryta paper | size 60x45 cm, 120x90 cm



Ron Arad | Big Easy, Unique Piece, 2007 | printed on Baryta paper | size 60x45 cm



Michele De Lucchi | First Chair, Memphis, 1987 | printed on Baryta paper | size 60x46 cm, 120 x92 cm



Philippe Starck | Richard III Chair, Baleri Italia, 1985 | printed on Baryta paper | size 60x45 cm, 120 x90 cm