

# TOM VACK

PHOTOGRAPHER

## BIOGRAPHY

Tom Vack is a autodidact photographer, born in Chicago in 1948. He studied Architecture and Design at the University of Illinois Chicago Circle, and worked in Chicago from 1970 to 1987, collaborating with well-known graphic designers as Rick Valicenti, Joseph Essex, Jilly Simons, Robert Petrick, Gene Bellini and John Greiner. Then he moved to Europe, living in Italy and Germany, working with renowned designers and architects such as Michele De Lucchi, Ingo Maurer, Philippe Starck, Ron Arad, Marc Newson, Luigi Colani, Alessandro Mendini, Andrea Branzi and Toshi Kita. In the last 30 years he has been working with companies such as Moroso, Triade, Audi, Sharp, San Lorenzo Yachts, Xo, Hermann Miller, Holly Hunt, Vitra, Magis, Veneta Cucine, Luceplan, Leica, Emu.

Since 2010 he has initiated a parallel path in respect to his design photography, creating a collection of Fine-Art images called "OPenEYe". In June 2014 a few prints of the collection were shown at Palazzo Albrizzi in Venice, within the collective exhibition "Morphos-Sustainable Empires".

In November 2014 the Neue Sammlung – The International Design Museum Munich, Pinakothek der Moderne, dedicated to him a comprehensive retrospective exhibition about his work called "Vanity of Object. Tom Vack Design Photography". With more than 200 pictures, it has described his personal way of communicating avant-garde design from the eighties to the present.

In 2015, on the occasion of Expo Milano, he photographed the architectural works of Michele DeLucchi, beginning a path of experimentation and development of a sophisticated process of creating panoramic photographs, perfected by him over the following years.

In October 2016 the Milano Design Film Festival presented a film documentary about his career in the design field, called "Drunk on light. An American photographer in Milan" by Ester Pirotta and Emilio Tremolada.

In June 2018, during Milano PhotoWeek and Milano PhotoFestival, his first solo exhibition called "OPenEYe | double visions" was presented. It represents a visual interpretation of reality, obtained through the refined superimposition of a number of places, people and objects. It is aimed at stimulating the visual perception of the observer through an overload of signs, textures and colors.

[www.tomvack.com](http://www.tomvack.com) | [www.tomvack-openeye.com](http://www.tomvack-openeye.com)

## BIO SHORT

Tom Vack is an American photographer, born in Chicago, where he studied Architecture and Design at the University of Illinois Chicago Circle until he decided to devote himself to photography, becoming one of the most renowned design photographers in the world. In the middle Eighties he met Michele De Lucchi and Philippe Starck and started with them a long and productive collaboration.

In 1987 he moved to Europe, living in Italy and Germany, working as well with renowned designers and architects such as Ingo Maurer, Ron Arad, Marc Newson, Luigi Colani, Alessandro Mendini, Andrea Branzi and Toshi Kita.

Over the past decade, Vack has opened his professional path to different developments, expanding his photographic research and conveying them towards varied experiments. The "OpenEye" project collects this new part of Vack's activity, which in parallel with the usual design photography work, transmits a new vision of reality, through a photographic eye that intends to freely capture its surroundings, and then elaborate upon the images, returning them in new forms.

