

# HIROTO YOSHIZOE

Spatial Director / Designer

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## Profile

Hiroto is a spatial director and designer based in Tokyo, working on art direction and spatial designs for commercial spaces. His works varies from customized artworks, blueprints of architectural materials, decorations for hotels, restaurants, and shopping malls. He has been involved in over 200 projects over the past seven years.

He has commenced presenting his own design projects which has been widely successful, where he was the Panel winner for LEXUS DESIGN AWARD 2016 and the Grand Prix Winner the following year in 2017. Also in 2018, he was selected as one of emerging young designers "dwell24" by American design magazine dwell.

## Education and Work Experience

2009.3 Graduated Musashino Art University in Spatial Design, Tokyo

2009.4 Designer at Nomura Co. Ltd.,

2013.4~ Became freelance

2018.4~ Part time professor at Kyoto University of Arts & Design

## Awards and Nominations

2018 dwell 24 selection

2017 LEXUS DESIGN AWARD 2017 Grand Prix winner

2016 LEXUS DESIGN AWARD 2016 Panel winner

## Exhibitions and Shows

2019

"hymn" / Salone del Mobile. Milano -Salone Satellite 2019 -Milan, ITALY

2018

"PIXEL" B&B Italia Tokyo X Hiroto Yoshizoe / B&B Italia Tokyo -Tokyo, JAPAN

"1.625m/s2" / Salone del Mobile. Milano -Salone Satellite 2018 -Milan, ITALY

2017

Talk Show "Sou Fujimoto X Hiroto Yoshizoe LEXUS DESIGN AWARD 2018" / LEXUS International -Tokyo, JAPAN

"PIXEL" LEXUS DESIGN Tokyo Motor Show / LEXUS International -Tokyo, JAPAN

"PIXEL" INTERSECT BY LEXUS NEW YORK Opening / LEXUS International -New York, US

"PIXEL" Daniel Arsham solo exhibition "Speak" / Daniel Arsham Studio -Rio de Janeiro, BRAZIL

"PIXEL" LEXUS DESIGN AWARD 2017 in Tokyo / LEXUS International -Tokyo, JAPAN

"PIXEL" LEXUS DESIGN AWARD 2017 / LEXUS International -Milan, ITALY

2016

Special Lecture "Existing Spatial Design" / Kyoto University of Art & Design -Tokyo, JAPAN

"PLANTS-SKIN" LEXUS DESIGN AWARD 2016 in Tokyo / LEXUS International -Tokyo, JAPAN

"PLANTS-SKIN" LEXUS DESIGN AWARD 2016 / LEXUS International -Milan, ITALY

2014

"drama" CIVIL MAGAZINE 2nd&3rd EXHIBITION / CIVIL TOKYO -Tokyo, JAPAN

2009

"share" Takunaru Exhibition vol.3 PLAY / -Tokyo, JAPAN

"clear" Musashino Art University Degree Show / -Tokyo, JAPAN

"emoticode" Takunaru Exhibition vol.2 CONVEY / -Tokyo, JAPAN

## Clients

LEXUS International / Daniel Arsham Studio / NOMURAKOGEISHA / TANSEISHA / Mitsubishi Jisho Sekkei / A.N.D. / nendo /

onndo / spin off / BROOK / KOKUSAI SOUSHOKU / wise • wise / PARTY / DRAFT / MITSUBISHI ESTATE / Mitsui Fudosan /

Mori Building / AEONTOWN / JR East Station Retailing / Keio / TOKYU / Tokyo Metro / SAGAMI RAILWAY /

Tokyo International Air Terminal / INTERCONTINENTAL / PRINCE HOTELS / Okura Nikko Hotel /

Tokyo Dome Resort Operations / Plan.Do.See / Positive dream persons / WELCOME GROUP / KAKIYASU / ASAHI Food Create /

Bonelite / SHISEIDO / AGC / DIC / FAST RETAILING / Polyphony Digital / SG Holdings / ROTARI PARKER /

OLGA goose candle / ,and more

## Press

dezeen(UK) / BBC design(UK) / DESIGN DIFFUSION(ITALY) / ROOM Diseño Magazine(SPAIN) / J-WAVE(JAPAN) / dwell(US) /

Bauwelt(GERMANY) / ArchiPanic(ITALY) / D la Repubblica(ITALY) / The New York Times(US) / VOGUE LIVING(AUSTRALIA) /

Wallpaper(UK) / The Fox Is Black(US) / AXIS(JAPAN) / COOL HUNTING(US) / designboom(ITALY) / ,and more