

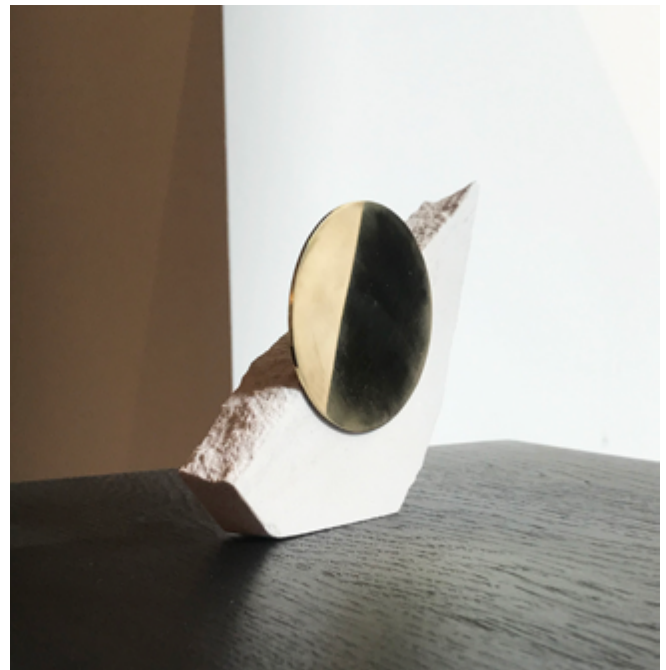
Ariane van Dievoet, founder of AVANDI is the recipient of the Elle Deco Uptown Design Award, for the new exhibition and capsule collection [Reflected Matter], in collaboration with bespoke interior brand Obumex. Each unique piece from the capsule was made using offcuts from the brand's fabrication workshop.

“My experience on worksites as an interior architect has brought to my attention the amount of materials that get discarded during renovation and construction. This realization, combined with a determination to not reduce my waste has become a fuel for my new pieces”.

Ariane van Dievoet

The nine pieces in the [Reflected Matter] series were made using raw materials from Obumex, which specializes in high end kitchens. Reclaimed wood, marble, granite, and leather were elevated and juxtaposed. The rawness of these natural materials is highlighted rather than hidden using brass and mirrors, also found in the workshop.

[Reflected Matter] showcases AVANDI's commitment to reclaiming neglected materials from the architecture industry to create new pieces. Exploring new techniques - both traditional and inspired by new technologies - to create her pieces is part of Ariane's process. A piece carved by hand might sit next to a bowl shaped using a cnc router. In this collection, contrasts are created using textures and shapes, underlining the past story of the materials used. Originally marginalised for their size, scars or water damage, their imperfections are celebrated and elevated.



The unique pieces, raw and poetic, are currently on show in Obumex' Brussels showroom, where they perfectly blend with their interior.

This first “made in Belgium” collection marks a new start for AVANDI, originally created in Brooklyn 2014. It reaffirms the young studio's values of respectful design, both in terms of production ethics and durability, while going one step further in terms of material selection. It is indeed the first collection entirely made out of reused architectural materials, reflecting the designer's state of mind, thus combining her two industries, design and architecture.

Ariane van Dievoet is the designer behind AVANDI.

Recently back in Brussels, she's currently exploring new techniques and materials, in order to revitalize architectural elements in her new collection of objects.

After studying in Cambridge, London, and Providence (USA), she founded her studio in Brooklyn, NY in 2014. Trained as an interior architect, Ariane is interested in the relationship between each object and its surroundings, using simple lines and shapes to create timeless minimal pieces. The result is a selection of home goods & jewelry designed in house and produced locally. First featured at the Salone Satellite in Milan, she received the 3rd prize of the Salone Satellite Award for Steptool, a minimalist kitchen ladder. Exhibited in Brussels, Colognes, London, Miami, New York, Paris and Toronto, her creations have been noticed by Monocle, Elle Decor Italia, Sight Unseen and Domus, among others.

In addition to designing furniture and objects, Ariane works as a freelance designer.



The exhibition is a part of larger design tour, **Uptown Design**, showcasing 30 designers and artists in upscale boutiques and showrooms in uptown Brussels for the second half of september. More info: www.uptowndesigntour.com.



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