



## MUTINA OPENS ITS FIRST SPACE IN THE HEART OF MILAN, DESIGNED BY PATRICIA URQUIOLA

With **Casa Mutina**, the company gets closer to the nerve centres of design and comes into direct contact with specialists in the field. It is a **living space animated by a series of meetings, special events and talks**, which aim to involve the company's target customers in a new and continuous way.

Casa Mutina is located at number 1A via Cernaia, in the Brera district, which is not only one of Milan's more characteristic **historical districts** and in the very centre of the city, but also a **privileged hub for the world of art and design**. During the annual event of the Salone del Mobile, the district hosts a series of unmissable presentations and events and is taken over by aficionados and trade professionals.

### THE DESIGN PROJECT

**Studio Urquiola** designs Mutina's first showroom in **Milan** where it aims to make the product become the **central focus inside a real home**.

The architecture involves creating a boiserie that redesigns the different functions of the typical rooms in an apartment: **entrance, study, bathroom, kitchen and living room**. The tactile aspect of the tiles on the floor and wall (up to a height of 240 cm) creates a pleasant contrast with the texture of the ceiling. It is designed to create an **intimate and familiar perception of the space** making it very different from a conventional showroom.

The wooden walkway naturally guides the visitor through the different rooms as they unfold. At the same time, each room is defined by a **texture** that marks out and defines its specific function.

The floating floor and the boiserie break away from the existing structure of the apartment in which **cleanliness, clarity and tidiness are the central concept throughout**. The design is completed by the choice of floor tiles that are not attached to the wall and thus resemble rugs, and the pinkish unfinished walls above the boiserie, which reflect the rigour in all the rooms.

"The journey with Mutina is one of beauty, empathy and evolution.

One thing has not changed, however; it is still as amusing and exciting as ever.

We still ask ourselves many questions on increasingly intricate aspects. We challenge ourselves constantly and are never satisfied."

CASA MUTINA

VIA CERNAIA 1/A

Open by appointment

### PATRICIA URQUIOLA

A Spanish architect and designer, Italian by adoption, has been part of the Mutina team since 2008. She has designed numerous collections including: the Déchirer series, Bas-Relief, Azulej, Tierras, Déchirer XL, Cover and Celosia. She was born in Oviedo, Spain, but has lived and worked in Milan for over twenty years. After graduating in 1989, she worked for Achille Castiglioni. During the first years of her career, she was assistant lecturer for Achille Castiglioni. She collaborated with Vico Magistretti, and was in charge of the Design department for Lissoni Associati. In 2001 she opened her own study and worked in the fields of product design, interior design and architecture. She has designed retail projects and displays for Gianvito Rossi, BMW, Flos, Missoni, Moroso, Officine Panerai, H&M, Santoni, Pitti Uomo Florence and has won several international awards, including: the "Gold Medal of Merit in the Fine Arts" of the Spanish Government, the Order of Isabella the Catholic, which is given personally by His Majesty the King of Spain, Juan Carlos I, "Designer of the decade" and "Designer of the year".



## **ABOUT MUTINA**

Mutina represents a brand-new way of looking at ceramics, which is no longer conceived as a material for tiles but as an interior design project. This artistic project combines technology with hand-crafted details and experimentations that transcend the limits of the materials, and indispensable research for innovation to ensure a high-quality product.

Mutina works with designers such as Patricia Urquiola, Edward Barber and Jay Osgerby, Ronan and Erwan Bouroullec, Tokujin Yoshioka, Yael Mer and Shay Alkalay of Raw Edges, Inga Sempè, Konstantin Grcic, Hella Jongerius, a team that shares the same passions and approach to a unique product based on continuous research. Furthermore, the company carries on a series of special projects in collaboration with various partners from the art and design field, such as OEO Studio, maestro Gennaro Avallone and artist-designer Nathalie Du Pasquier.

[www.mutina.it](http://www.mutina.it)

## **Press Contact**

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