

## **VISIONNAIRE: Sustainable choices and technological innovations**

The brand, which stands today as a Meta-Luxury manifesto, is based on the values of knowledge and research of timelessness that add up to achieve a unique result of its kind. This luxury of contents and values finds application in the responsible use of materials, in a technological research that the company carries out with commitment, in investments to make the production chain more efficient and the quality of life of its artisans.

The convergence between the well-being of the individual and the entire ecosystem that hosts it arises at the center of Visionnaire's reflection at the dawn of a new decade of necessary environmental and social awareness.

Wellness and sustainability also translate into the choice of innovative performing fabrics and leathers through recycling logics and a low impact production process, they represent a new technological and sustainable milestone.

### **Leather as a renewable material**

Leather tanning is one of the most ancient forms of recycling, inserting itself within a process of production that goes from the management of cattle farms to the creation of products intended for the consumer. Leather that would otherwise be discarded as a by-product and disposed of, generating a high rate of global pollution, thus finds use in other manufacturing processes. The skin re-enters in this cycle in which the processing waste of the tanning process becomes essential for further productive applications.

### **Performing fabrics**

Iris is a new outdoor and indoor textile product made up of polyester threads, obtained from reuse of plastic bottles dispersed in the environment, with an absolutely circular life cycle, being 100% recycled and 100% recyclable. Entirely produced in Italy, Iris guarantees a very important reduction of CO2 emissions and waste of water for energy savings of over 60% compared to normal production processes.

Assam fabrics, obtained through the combination of synthetic and natural fibers, show cutting-edge performances as well: from the possibility of lowering body heat and therefore decreasing sweating and heart rate of a seated person, to the absorption of humidity in the environment with the consequent reduction of the energy consumption due to the use of artificial air conditioning; this material is processed without chemicals toxic to health.



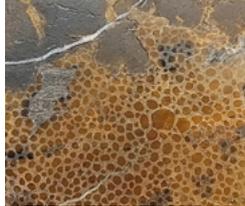
These fabrics with highly performing characteristics have been selected for the realization of some seats including the new Kylo stools.

## Marbles: manufacturing techniques and technological processes

The big news on the use of marble concerns some new processing techniques which, by exploiting the natural veins of the stone, guarantee unprecedented and extremely natural results, such as the one called "Vital Lymph", which through the micro-relief of the thinner veins makes the stone like a living organism. These techniques can be applied on marbles that have certain metamorphic properties and which, depending on their appearance, define the very name of the processing: Sea Waves, vein enhancement technique for Confusion Dark marble; Snakeskin, technique amicro-relief and wavy surface for Fior di Bosco marble, as well as Crocodile skin for Port Laurent marble; and Galuchat, double engraving technique and micro-relief for Black and Gold marble.



Port Laurent  
Pelle di cocodrillo



Black and Gold  
Galuchat



Rain Forest Gold  
Linfa Vitale



Fior di Bosco  
Pelle di serpente



Confusion Dark  
Sea Waves

On the experimentation front Visionnaire uses Antolini's revolutionary Azerocare process for some of its products. The Kobol wellness unit will feature the ethereal texture of Dover White marble, while the Leonardo wellness unit will be enhanced by the expressive power of marble in black & white Dalmata; finally, the Kerwan dining table will be made with Port Laurent marble.

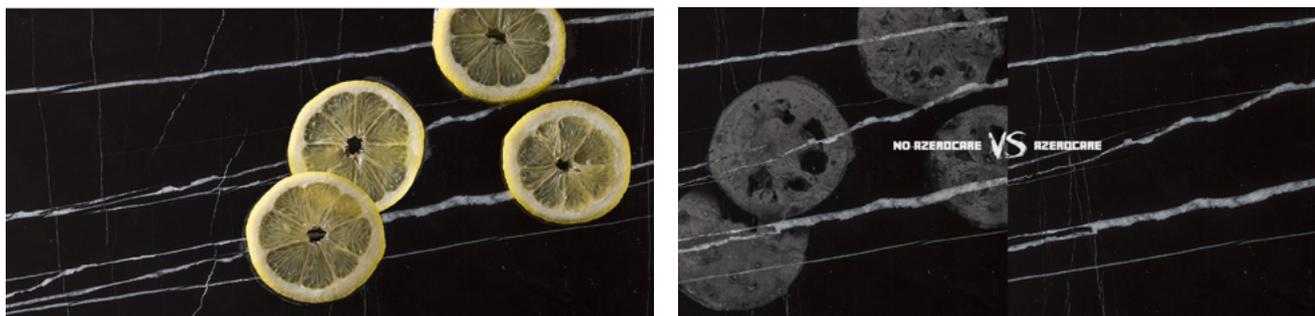
Azerocare is a unique process that guarantees permanent protection - with polished finish - of marbles from stains and corrosion caused by the contact of the surfaces with acidic foods and organic substances, without altering the colors, the tactile perception and the specific properties of natural stone.

This process, only patented and carried out at the Antolini production units, makes the surfaces non-permeable, avoiding the proliferation of bacteria and also making them simple to clean.

Always aimed at increasing the quality standards of its materials while providing the maximum attention to the environmental impact of the proposed solutions and production processes implemented,



the company has studied this technology with greater attention to environmental protection; in fact the Azerocare process does not produce any emissions into the atmosphere, nor does it generate processing waste.



## FSC® & PEFC™

With the publication in 2019 of “The Decàlogo” - manifesto of intentions and author’s book - the company, through its texts, proposes a narration of its historical roots, verifies his current identity and traces the trajectories of its ambitious future.

The brand defines its own course: to confirm itself as the creator of absolute quality products married to a rigorous and responsible commitment to the environment.

In the second value - “Nature” - Visionnaire declares: “the desire to protect the natural heritage is configured as an awareness that informs - and orients - our cultural vision, now sensitized towards design behaviors that, from the selection of materials to the last of the processes foreseen in the manufacturing cycles, take on a precise and heartfelt civil commitment”.

In 2019 Visionnaire obtained the FSC® Forest Stewardship Council® C147146 certification and the PEFC™ Program for Endorsement of Forest Certification, which demonstrates its commitment to achievement of the global objective of directing the market towards responsible management of forest heritage and the desire to ensure that the woods used come from legal cuts and certified supply chains.

Visionnaire has also been ISO 9001 certified since 2011, to guarantee compliance with the quality standards of management, in a wider project of development and enhancement of Italian know-how, which is based on the choice to produce productions entirely in Italy, for sixty years.

